



HOTEL DATA CONFERENCE

Hosted by STR and Hotel News Now | Presented by **ideas**
A SBB COMPANY

Listen to Jeremy See, HEI's SVP of Revenue Management and his industry colleagues as they answer the question:

“IS THE CURRENT DEMAND FOR RESORTS SUSTAINABLE?”

FRIDAY, AUGUST 13TH | 11:25AM - 12:25PM

Resorts benefited from relatively strong leisure demand during the pandemic as travelers sought outdoor spaces with room to safely distance from others.

Will this increase in demand last? If so, how can hoteliers capitalize? And what implications exist for the all-inclusive model?

Learn from some of the savviest resort owners and operators in the business.

REGISTER NOW

| H | E | I | **HOTELS+
RESORTS** |

